

CONTACT

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EDUCATION

University of Washington

M.S., Technology Innovation,
HCI Focus, GPA: 3.9
Sep 2022 - Mar 2024, Seattle

Pratt Institute

BFA, Communication Design,
Graphic Design, GPA: 3.8
Aug 2017 - May 2021, Brooklyn

SKILLS

User-centered Design,
Visual Design,
Wireframing,
Design System,
Interactive Prototyping,
Information Architecture,
Accessibility Design,
Responsive Design,
Storytelling,
Journey Mapping,
Usability Testing,
User Research,

TOOLS

Figma, Adobe Suits,
Sketch, Zeplin, Principle,
Fusion 360, Miro,
C4D, Jira

CODING LANGUAGES

HTML, CSS, Javascript,
Python, Swift

EXPERIENCE

Product Designer • Brain.AI *Oct 2023 - Present, San Mateo*

- Designing a new interaction pattern for the world's first AI phone in collaboration with T-Mobile.
- Revamped the UIUX for an AI web application development tool. As the sole designer on the team, conducted multiple rounds of internal testing to drive data-driven design decisions. Increased daily user engagement by 44% and retention rates by 63%.

UX Designer • Trusli *Aug 2023 - Jan 2024, Virtual*

- Designed a procurement management tool for Lucid Motors' global supply chain team, standardizing tracking formats and eliminating manual progress monitoring for each component.
- Led full-cycle development of B2B SaaS legal playbook's search and filter feature, achieving a 23% increase in the speed of contract review and approval processes.

UIUX Designer • EST Media *Sep 2021 - Nov 2022, New York*

- Conceptualized, designed, and launched an all-in-one mobile app and responsive website with e-commerce and community functionalities. Acquired 6,000+ users in the first month of launch, with a 5% conversion to paying users.
- Developed a comprehensive design system to enhance accessibility and documented design details, achieved a 40% reduction in design iteration cycles.
- Designed interactive roadmap websites for multiple NFT launch sales, resulting in a 70% increase in OP3N's traffic.

UX Design Intern • RAIN *Jul 2021 - Oct 2021, Virtual*

- Created a built-in voice assistant that improved work efficiency for DeWalt's core construction audience and enhanced a safer working environment by reducing distractions and the risk associated with manual record-keeping.

UX Design Intern • Labbrand Group *Jun 2019 - Aug 2019*

- Redesigned Shopify's Chinese website interface and enhanced onboarding experiences for business users.
- Worked collaboratively with marketing teams to formulate effective marketing design strategies for clients, including American Airlines, Atlantis, Blue Nile, and Walmart.